



BEGINNERS  
FRIENDLY

UNLOCK YOUR CREATIVE POTENTIAL

*Learn how*  
**TO MAKE A  
TEXTURED  
PAINTING**

**IN 5 EASY STEPS**

CREATE EYE-CATCHING DECORATION

# CONTENT

## *01* UNLEASH THE CREATIVE IN YOU

Get to know the textures, let them grow into your heart and occupy your mind. Dare to experiment, you might discover your new talent.

## *02* MATERIALS AND TOOLS NEEDED

Learn which materials and tools are used for creating textured paintings and how to use them to create different designs.

## *03* MAKE YOUR TEXTURED ART IN 5 STEPS

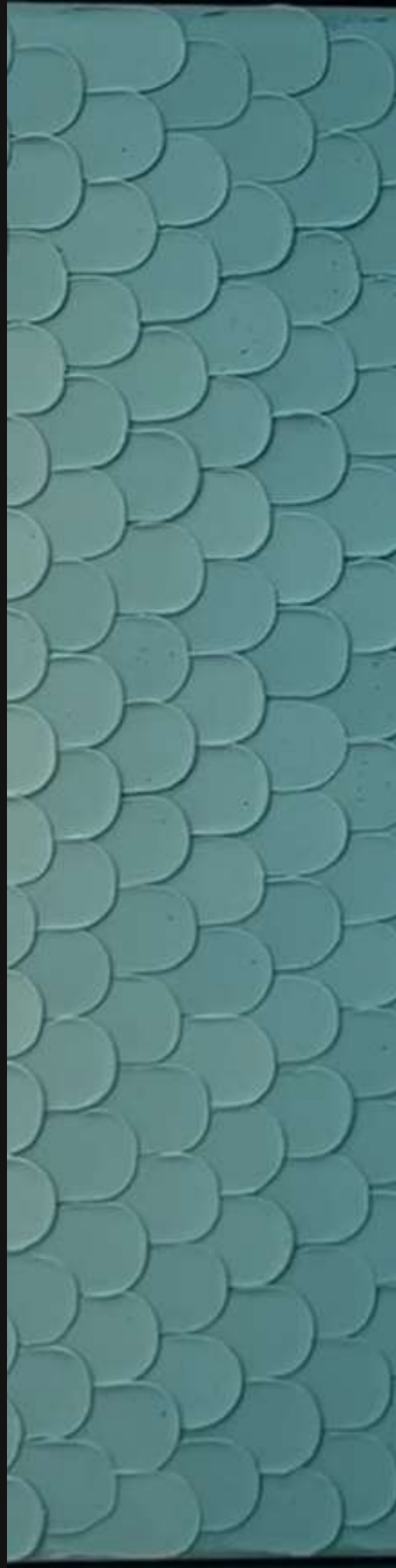
It's as simple as it sounds - you can do it.

## *04* IDEAS AND TIPS FOR EXPERIMENTATION

In this paragraph you will get ideas and tips for new artistic endeavors in the world of textures.

## *05* CONCLUSION

Why it is desirable to incorporate textured art into everyday life.



# MEET FRANKIE'S

After the idea of creation was born, the name of the brand was self-evident, and it was inspired by the story from the Grace & Frankie series. In my relationships with my friends, I am, you guessed it, Frankie.

Frankie's, in addition to reflecting my character and personality, combines my favorite hobbies - love for DIY, interior design, travel and the unknown.

Why the textured works - because I adore textures, whether it's those in nature (for example rocks) or these on home decorations.

The main backbones of the brand are uniqueness (each product is custom made), sustainability (ecological and economical approach), availability (each product is permanently "in stock") and (price) affordability (we would all like to have a beautifully decorated space, and with Frankie's you won't lose a lot of money on the little things (we know that the little things make a big difference)).

The goal of the brand, in addition to creating awareness of the importance of art in everyday life, is to encourage users and lovers of the brand, but also art and interior design in general, to release their creativity, to make Frankie's inspiring and evocative.

Frankie's also aims to encourage the inner child to continue believing that anything is possible, whereas the names and the content of the paintings contribute to.



# HI, I'M IVANA

**Creator of Frankie's, geologist and texture enthusiast. I like simple and natural, neutral colors and minimalist design.**

Whether you want to try something new or keep up with trends, with this guide you will easily unlock your creative potential. It's simple - download your version of the tutorial, get your materials and tools, and fall in love with textures. Good luck!

*Ivana (Frankie)*

**LET'S GO :)**





# WHAT IS TEXTURED PAINTING?

Art is inner exploration, creative and expressive expression. It is unique, as each of your textured paintings will be unique, special and every time you see it it will cause a wave of positive feelings.

In art, we distinguish 7 main elements:

- line - known as the starting point of art, and can vary in thickness, length or direction;
- shape - created by joining lines into two-dimensional forms, can be geometric (circle, square) or irregular;
- form - it is three-dimensional, it adds depth to the form, and is created by combining different techniques: shadows, light and perspective;
- space - the area around, between and inside an object, we distinguish negative and positive space;
- texture - what we feel when we touch, and what we achieve with different media;
- value - indicates how light or dark the color is, and by adding different shades of color, the impression of three-dimensionality is achieved and depth is added;
- color - a property of things that we perceive when the body is exposed to natural or artificial light.

The simplest definition says that it is a textured image whose main element is texture, which achieves depth and three-dimensionality.

Frankie's paintings use textures as the main element, and are achieved using modeling paste.



# UNLEASH THE CREATIVE IN YOU

Art is not reserved only for galleries and museums, and each of us can try our hand at it.

Textured painting will add creativity to your space, attract the attention of viewers and stand out among traditional paintings.

Textures can be created in several ways: by adding layers, by adding different materials, or by treating the surface of the canvas. In addition, textures can vary from smooth to rough and add dimensionality and tactility to your art piece.

Some of the most common textures are as follows:

- rough (coarse) - they are made with the addition of sand, paper or fabric, and make the surface uneven or grainy;
- smooth - they are made by blending or smoothing, and make the surface smooth;
- impasto textures - they are made by adding a thicker layer of paint, which achieves three-dimensionality;
- collage - made by adding different materials (pieces of newsprint or magazine or fabric).



# *Necessary*

## **MATERIALS**

01

### **CANVAS**

- dimensions as desired



02

### **WHITE ACRYLIC PAINT**

03

### **ACRYLIC PAINTS OF OTHER SHADES**

- as desired



04

### **MODELING PASTE**

05

### **FINISHING VARNISH**



# *Necessary*

## **TOOLS**

01

### **PROTECTIVE GLOVES**

02

### **PAINTING BRUSHES**

03

### **TOOLS FOR CREATING TEXTURES**

- painting knives and spatulas
- spatulas as desired (serrated or flat)





# *In 5 easy steps* **MAKE TEXTURED PAINTING**

OBJAŠNJENO NA  
PRIMJERU SLIKA  
FRANKIE'S ARCHES I  
FOX IN THE WOODS



## **STEP 1 - PREPARE YOUR CANVAS**

Apply a thin layer of gesso over the entire canvas. Wait for it to dry before proceeding to the second step of creating your painting.



## **STEP 2 - APPLY MODELING PASTE**

After the base coat of white acrylic paint has dried, it's time to apply the modeling paste with a brush, painting knife, spatula, spatula or by hand.

To make the painting like Arches or Lines, the modeling paste should be applied along the entire canvas, evenly and in a thin layer (about 50 mm).

To create a painting such as Fox in the woods, before applying the modeling paste to the canvas, it is necessary to mix it with acrylic paint(s) of the desired shade.



## **STEP 3 - CREATE DESIRED DESIGN**

The most favorite step - it's time to release the creative master in you. Experiment to create your unique design on canvas using spatulas, paint brushes, knives or spatulas.

To create paintings such as Arches or Lines, the desired design is most easily achieved using notched spatulas.

To create paintings such as Fox in the woods, the desired design is most easily achieved by evenly applying the modeling paste (previously mixed with acrylic paint of the desired shade) with a painter's palette knife.



## **STEP 4 - LET THE PAINTING GET DRY**

Wait 24 hours for your painting to dry completely.

## STEP 5 - COLORING AND VARNISHING



In the case of making paintings like Arches or Lines, and if you don't want your painting to remain white, you can paint it with the desired acrylic colors (without adding water).

In the case of creating paintings such as Fox in the woods, they don't need to be painted (unless you have changed your mind about the desired color in the meantime) because you have previously mixed the modeling paste with the desired acrylic paint.

The final step of creating your painting is to protect it with a finishing varnish, following the instructions for using the same. Finishing varnish comes in various options - in spray or gel, and in matte, satin or glossy versions. Its role is to protect your image from UV rays, dust, moisture, scratches and to give it longevity.

## NOTES:

---

---

---

---

---

---

---

---

---

---

---

*Enjoy while creating*

# IDEAS AND TIPS FOR EXPERIMENTATION

Do you like texture art and experimenting with textures? If so, give yourself a break with the ideas and tips below:

experiment with **different materials** - add paper, wood, textile, rope or sand to your works

combinations of **different textures** (collage, smooth and rough texture, impasto texture) on your work create a visually more interesting work, give it multi-dimensionality and thereby create interesting games of light and shadow

use new and **unconventional tools** - you can create the desired design and texture by drawing on the canvas with your fingers or tapping on it with a sponge.

The possibilities are endless, and you can start anytime because the right time for texture art is always



# Conclusion

The textured pieces have a minimalist design that is perfect for anyone who appreciates a calm and serene aesthetic in a space. They are ideal for display in any space - whether it is a living room, bedroom or office, they will surely become the focal point in it. In addition to representing unique decorations, by making them you will learn a lot about yourself, and maybe even find a new favorite hobby.



*Thank you*  
**FOR ATTENTION**

**THANK YOU FOR SHARING WITH ME THE ENTHUSIASM OF  
CREATING TEXTURED PAINTINGS. I AM LOOK FORWARD  
TO SEE YOUR ART WORKS :D**



**frankies\_textured\_art**



**frankies\_textured\_art**

